

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.094941 Longitude: -76.015919

Shoppes at Vestal Vestal, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	24,174	101,554	170,015
	Population Est 25Q1	24,267	102,003	170,692
	Population Est 24Q4	24,355	102,344	171,217
	Population Est 24Q3	24,411	102,587	171,521
	Population Est 24Q2	24,393	102,616	171,635
	Population Est 24Q1	24,420	102,550	171,679
	Population Est 23Q4	24,454	102,635	171,853
	Population Est 23Q3	24,487	102,804	172,140
	Population Est 23Q2	24,455	102,669	172,086
	Population Fcst	23,951	100,820	168,886
	2010 Census Population	24,683	102,291	173,618
	2000 Census Population	24,458	100,565	172,884
	1990 Census Population	25,868	106,936	184,017
	Current Year Daytime Population	30,730	127,597	198,082
	Average Seasonal Population	251	909	2,015
	Historical Annual Growth, 1990 – 2000	-0.56%	-0.61%	-0.62%
	Historical Annual Growth, 2000 – 2010	0.09%	0.17%	0.04%
	Estimated Annual Growth, 2010 – CY	-0.14%	-0.05%	-0.14%
	Projected Annual Growth, CY to Y5	-0.18%	-0.15%	-0.13%
	Group Qtrs Est	1,467	8,964	11,584
Transient Est Average Last 4 Qtrs	2,030	4,056	8,761	
<b>Households</b>	Current Year Estimated Households	9,958	41,878	70,523
	Households Est 25Q1	9,987	42,040	70,765
	Households Est 24Q4	10,023	42,188	70,990
	Households Est 24Q3	10,047	42,294	71,127
	Households Est 24Q2	10,042	42,307	71,175
	Households Est 24Q1	10,053	42,278	71,195
	Households Est 23Q4	10,067	42,313	71,261
	Households Est 23Q3	10,081	42,391	71,395
	Households Est 23Q2	10,067	42,334	71,376
	Households Fcst	9,856	41,558	70,048
	2010 Census Households	10,262	42,430	71,754
	2000 Census Households	10,246	41,816	70,499
	1990 Census Households	10,469	42,890	72,064
	Historical Annual Growth, 1990 – 2000	-0.21%	-0.25%	-0.22%
	Historical Annual Growth, 2000 – 2010	0.02%	0.15%	0.18%
	Estimated Annual Growth, 2010 – CY	-0.21%	-0.09%	-0.12%
	Projected Annual Growth, CY to Y5	-0.21%	-0.15%	-0.13%
	Population per Household	2.28	2.21	2.25

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Shoppes at Vestal Vestal, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	1.8%	1.6%	1.6%
	HH Income \$250,000 to \$499,999	2.3%	1.9%	2.0%
	HH Income \$200,000 to \$249,999	5.3%	4.4%	4.6%
	HH Income \$175,000 to \$199,999	3.3%	3.4%	3.6%
	HH Income \$150,000 to \$174,999	4.0%	4.4%	4.8%
	HH Income \$100,000 to 149,999	14.4%	15.4%	16.1%
	HH Income \$75,000 to 99,999	11.9%	11.7%	12.2%
	HH Income \$50,000 to 74,999	18.9%	17.2%	16.7%
	HH Income \$35,000 to 49,999	10.6%	11.9%	11.7%
	HH Income \$25,000 to 34,999	8.0%	7.9%	7.9%
	HH Income \$15,000 to 24,999	9.0%	8.9%	8.1%
	HH Income \$0 to 14,999	10.5%	11.3%	10.6%
	Average Household Income	\$99,302	\$91,347	\$93,308
	Median Household Income	\$63,626	\$63,221	\$66,592
	Per Capita Income	\$41,537	\$38,758	\$39,721
	Average Disposable Income	\$71,179	\$69,220	\$71,289
	Median Disposable Income	\$53,886	\$53,451	\$56,234
	Discretionary HH Income Over \$150,000	6.1%	4.4%	4.5%
	Discretionary HH Income \$125,000 to \$149,999	4.1%	3.8%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	4.2%	5.0%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	7.9%	8.8%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	17.2%	16.4%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	27.6%	27.1%
	Discretionary HH Income Under \$25,000	33.4%	34.1%	32.2%
	Average Discretionary HH Income	\$52,154	\$50,313	\$52,099
	Median Discretionary HH Income	\$38,410	\$38,095	\$40,258
	Householder White – Count	8,019	34,037	58,547
	Median HH Income	\$66,970	\$67,500	\$70,661
	Average HH Income	\$80,279	\$80,564	\$83,222
	Householder Black or African-American – Count	440	2,137	3,594
	Median HH Income	\$29,455	\$38,942	\$40,782
	Average HH Income	\$64,396	\$60,917	\$61,470
	Householder Hispanic – Count	375	1,358	2,372
	Median HH Income	\$53,640	\$42,247	\$44,949
Average HH Income	\$78,708	\$62,279	\$60,670	
Householder Asian or Pacific Islander – Count	571	2,203	2,573	
Median HH Income	\$63,075	\$59,484	\$62,262	
Average HH Income	\$86,533	\$79,101	\$80,576	
Householder Other or Pacific Islander – Count	553	2,143	3,437	
Median HH Income	\$53,983	\$41,592	\$46,417	
Average HH Income	\$72,894	\$63,188	\$66,116	

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Shoppes at Vestal Vestal, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	11,815	49,422	82,743
	Female Population	12,359	52,132	87,272
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,115	4,793	8,033
	Count of Pop 0 to 7 years	1,686	6,727	11,500
	Count of Pop 5 - 13	2,341	8,573	14,926
	Count of Pop 14 - 18	1,561	6,956	10,112
	Count of Pop 19 - 22	1,562	7,894	11,239
	Count of Pop 22 - 25	1,064	5,891	8,477
	Count of Pop 25 - 29	1,290	6,125	10,403
	Count of Pop 30 - 34	1,445	6,620	10,697
	Count of Pop 35 - 39	1,529	6,071	10,210
	Count of Pop 40 - 44	1,480	5,803	9,678
	Count of Pop 45 - 59	4,023	14,961	26,316
	Count of Pop 60 - 74	4,335	17,950	32,147
	Count of Pop 75 - 84	1,656	6,772	11,937
	Count of Pop 85+	772	3,146	5,842
	% of Pop 0 to 4 years	4.6%	4.7%	4.7%
	% of Pop 0 to 7 years	7.0%	6.6%	6.8%
	% of Pop 5 - 13	9.7%	8.4%	8.8%
	% of Pop 14 - 18	6.5%	6.8%	5.9%
	% of Pop 19 - 22	6.5%	7.8%	6.6%
	% of Pop 22 - 25	4.4%	5.8%	5.0%
	% of Pop 25 - 29	5.3%	6.0%	6.1%
	% of Pop 30 - 34	6.0%	6.5%	6.3%
	% of Pop 35 - 39	6.3%	6.0%	6.0%
	% of Pop 40 - 44	6.1%	5.7%	5.7%
	% of Pop 45 - 59	16.6%	14.7%	15.5%
	% of Pop 60 - 74	17.9%	17.7%	18.9%
	% of Pop 75 - 84	6.8%	6.7%	7.0%
	% of Pop 85+	3.2%	3.1%	3.4%
Median Age	40.6	38.2	40.5	
Average Age	41.8	41.0	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.8%	5.0%	5.0%
	% of Pop 5 - 13	10.3%	8.9%	9.3%
	% of Pop 14 - 18	6.6%	7.0%	6.1%
	% of Pop 19 - 22	6.7%	8.0%	6.8%
	% of Pop 22 - 25	4.7%	6.0%	5.2%
	% of Pop 25 - 29	5.7%	6.2%	6.3%
	% of Pop 30 - 34	6.4%	7.0%	6.7%
	% of Pop 35 - 39	6.5%	6.2%	6.2%
	% of Pop 40 - 44	6.1%	5.9%	5.8%
	% of Pop 45 - 59	16.5%	14.9%	15.6%
	% of Pop 75 - 84	5.9%	5.8%	6.2%
	% of Pop 60 - 74	17.5%	17.1%	18.5%
	% of Pop 85+	2.2%	2.0%	2.2%
	Median Age	38.6	36.5	38.7
Average Age	40.3	39.6	40.8	

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	% of Pop 0 to 4 years	4.4%	4.5%	4.5%
	% of Pop 5 - 13	9.1%	8.0%	8.3%
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	% of Pop 40 - 44	6.1%	5.6%	5.5%
	% of Pop 45 - 59	16.8%	14.6%	15.4%
	% of Pop 60 - 74	18.4%	18.2%	19.3%
	% of Pop 75 - 84	7.7%	7.5%	7.8%
	% of Pop 85+	4.2%	4.1%	4.6%
	Median Age	42.6	40.0	42.4
Average Age	43.2	42.4	43.6	
Race	Count of White	18,659	77,841	134,449
	Count of Black or African-American	1,398	6,537	11,278
	Count of Asian or Pacific Islander	1,886	7,920	9,359
	Count of Other races	2,231	9,256	14,929
	White	77.2%	76.6%	79.1%
	Black or African American	5.8%	6.4%	6.6%
	Asian	7.8%	7.8%	5.5%
	Other Races	9.2%	9.1%	8.8%
Language Spoken	Speak English at Home	87.7%	88.6%	90.2%
	Speak Spanish at Home	2.1%	1.9%	2.3%
	Speak French or French Creole at Home	0.5%	0.8%	1.0%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	4.3%	3.5%	2.4%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.5%	0.5%
	Speak Chinese at Home	2.2%	2.1%	1.5%
	Speak Korean at Home	0.1%	0.3%	0.2%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	1.1%	0.9%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.0%
	Speak Other Language at Home	0.9%	0.7%	0.7%
Hispanic	Hispanic Population	1,556	6,087	9,517
	Hispanic Population Percent	6.4%	6.0%	5.6%
	Mexican	11.1%	12.8%	12.4%
	Puerto Rican	37.5%	42.9%	44.1%
	Cuban	3.5%	3.9%	3.9%
	Dominican	6.1%	8.3%	8.8%
	Central American	3.9%	3.8%	4.9%
	South American	18.9%	14.8%	14.0%
	Other Hispanic	19.0%	13.4%	11.9%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	3.1%	2.9%	3.4%
	American	2.9%	2.7%	3.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.4%	7.3%	5.0%
	Chinese	2.6%	2.7%	1.9%
	Japanese	0.0%	0.2%	0.1%
	Korean	0.3%	0.5%	0.3%
	South Central Asian (ie. Indian)	3.9%	3.0%	2.0%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.4%
	Other Asian	0.1%	0.3%	0.3%
	European (percent of total population)	46.7%	45.9%	48.3%
	British	7.7%	7.5%	8.5%
	Dutch	0.9%	0.7%	0.8%
	French	0.8%	1.0%	1.0%
	German	7.6%	7.0%	7.7%
	Italian	9.2%	8.6%	8.3%
	Polish	3.4%	3.2%	3.4%
	Scandinavian	1.0%	1.0%	1.0%
	Scotch/Irish	10.5%	10.6%	11.6%
Other European (ie. Greek/Russian)	5.7%	6.3%	6.0%	
Middle Eastern	1.0%	0.8%	0.8%	
Other Ancestry	12.2%	11.4%	11.0%	
Unclassified Ancestry	16.7%	18.7%	18.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	16,531	67,448	117,229
	Elementary (0 to 8)	2.2%	3.2%	3.1%
	Some High School (9 to 11)	5.1%	5.3%	6.1%
	High School Graduate (12)	28.6%	24.4%	26.8%
	Some College (13 to 16)	16.6%	17.1%	17.3%
	Associates Degree Only	11.6%	13.1%	13.0%
	Bachelors Degree Only	19.4%	19.4%	18.1%
	Graduate Degree	16.5%	17.6%	15.7%
	% College (4+)	35.9%	37.0%	33.8%
<b>Household Type</b>	Total Households – count	9,958	41,878	70,523
	One Person HHs – count	3,551	15,906	25,320
	Family HHs – count	5,493	21,356	38,190
	Married Couple – count	3,893	14,965	27,255
	w/own children – count	1,309	4,844	8,569
	w/out own children – count	2,584	10,121	18,686
	Male Householder – count	353	1,746	3,011
	Female Householder – count	1,247	4,645	7,925
	Non-Family Households – count	914	4,616	7,013
	1 Person Household	35.7%	38.0%	35.9%
	2 Person Household	32.2%	32.1%	33.2%
	3 Person Household	13.9%	13.2%	13.5%
	4 Person Household	10.5%	9.7%	10.1%
	5 Person Household	5.1%	4.2%	4.4%
6 Person Household	1.6%	1.7%	1.8%	
7+ Person Household	1.1%	1.1%	1.1%	
% Households With Children	21.9%	20.1%	20.7%	

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Shoppes at Vestal Vestal, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	11,084	47,017	78,617
	Owner Occupied Percent	57.3%	53.6%	56.4%
	Renter Occupied Percent	32.6%	35.4%	33.3%
	Vacant Housing Percent	10.2%	10.9%	10.3%
	Total Housing Units (Census 2000)	10,981	45,491	76,843
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.7%	0.9%	0.7%
	Property Value \$750,000 to \$999,999	2.3%	1.6%	1.5%
	Property Value \$500,000 to \$749,999	3.6%	3.6%	4.2%
	Property Value \$400,000 to \$499,999	5.6%	4.6%	4.9%
	Property Value \$300,000, to \$399,999	12.1%	11.5%	11.8%
	Property Value \$200,000 to \$299,999	26.3%	26.5%	25.7%
	Property Value \$150,000 to \$199,999	23.2%	21.1%	20.4%
	Property Value \$100,000 to \$149,999	18.2%	20.1%	19.7%
	Property Value \$60,000 to \$99,999	3.4%	6.3%	6.5%
	Property Value \$40,000 to \$59,999	0.7%	1.2%	1.6%
	Property Value \$0 to \$39,999	2.2%	2.3%	2.7%
	Median Home Value	\$206,560	\$197,220	\$197,380
<b>Wealth per Household</b>	\$0 and under - percent	17.7%	18.0%	17.8%
	\$1 to \$4999 - percent	8.8%	9.0%	8.9%
	\$5k to \$9999 - percent	4.7%	4.8%	4.7%
	\$10k to \$24999 - percent	6.5%	6.5%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	18.0%	17.8%	17.9%
	\$250k to \$499999 - percent	13.0%	12.8%	12.9%
	\$500k+ - percent	14.3%	14.1%	14.2%
	Median HH Wealth	\$76,922	\$73,770	\$75,842
	Avg HH Wealth	\$234,910	\$232,128	\$233,861
<b>Economic Viability</b>	Economic Viability Local	262	253	256
	Economic Viability Indexed	94	91	92
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,147	45,561	76,856
	Managerial/Executive	16.9%	15.4%	15.1%
	Professional Specialty	24.8%	29.8%	28.8%
	Healthcare Support	5.9%	4.8%	5.0%
	Sales	7.9%	9.1%	9.1%
	Office & Administrative Support	10.3%	10.4%	10.4%
	Protective Service	3.7%	2.6%	2.5%
	Food Preparation	7.4%	7.3%	6.4%
	Building Maintenance & Cleaning	3.6%	2.5%	3.1%
	Personal Care	3.6%	2.8%	2.6%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.3%
	Construction	5.9%	4.4%	5.2%
	Production & Transportation	9.9%	10.6%	11.6%
	Percent White Collar Workers	65.7%	69.5%	68.4%
	Percent Blue Collar Workers	34.3%	30.5%	31.6%

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	Agriculture/Mining/Construction	4.5%	3.9%	5.1%
	Manufacturing	7.8%	8.7%	9.2%
	Transportation	4.7%	4.3%	4.5%
	Information	1.6%	1.3%	1.3%
	Wholesale/Retail	13.5%	13.4%	13.6%
	Finance, Insurance, Real Estate	4.7%	4.9%	4.9%
	Professional Services	6.3%	6.6%	6.4%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.7%	2.5%	2.8%
	Educational Services	34.3%	35.3%	34.2%
	Entertainment Services	8.8%	9.5%	8.9%
	Other Professional Services	6.0%	5.0%	4.6%
	Public Administration	4.1%	4.6%	4.6%
<b>Vehicles per HH</b>	No Vehicles	14.7%	15.8%	14.2%
	1 Vehicle	39.4%	38.9%	39.0%
	2 Vehicles	33.5%	33.3%	33.6%
	3 or more vehicles	12.4%	12.0%	13.1%
	Average Number of Vehicles	1.49	1.47	1.51
<b>Change</b>	Births (last 12 months)	205	971	1,588
	Deaths (last 12 months)	204	835	1,469
	Migration (last 12 months)	-195	-1,104	-1,583
<b>Work place</b>	Workplace Establishments	1,037	2,833	4,218
	Workplace Employees (FTE)	14,172	43,419	64,847